

GRENDENE S.A.

Listed Company – CNPJ 89.850.341/0001-60 – NIRE 23300021118-CE

MATERIAL ANNOUNCEMENT

In compliance with CVM Instruction 358/02 as amended, Grendene S.A. (GRND3) **informs** its stockholders and the market in general as follows:

1. Cancellation of Annual General Meeting

Due to the public health situation caused by Covid-19 and in view of Provisional Measure 931 of March 30, 2020 ('MP 931'), the Company's management has decided to cancel the Annual General Meeting of Stockholders that was called for April 27, 2020 at 9 a.m.

At the appropriate time the Company will inform its stockholders and the market of the new date for its Annual General Meeting, with publication of the Convocation Notice, the Proposal by Management, and the Remote Voting Form, in accordance with CVM Instruction 481/09 and Law 6404/76, as amended.

Also due to MP 931 and CVM Decision 849/20, the meeting of the Board of Directors, consideration and publication of the results relating to the first quarter will be postponed until **May 14, 2020**.

2. Partial resumption of the Company's activities

In continuation of the information given in the Material Announcement of **March 20, 2020**, the Company informs its stockholders and the market in general that its activities will be resumed partially, as follows: **(i)** The units in Ceará will remain in collective vacations – in Sobral and Crato until April 26, and in Fortaleza until May 12, 2020. **(ii)** Activity at the Company's unit in Farroupilha, Rio Grande do Sul, will be partially resumed on April 13, 2020, with reduction of both the working day and salaries by 50%.

The Company will keep its stockholders and the market informed on any subsequent material developments on this subject.

Farroupilha, Rio Grande do Sul, April 9, 2020.

Luiz Antônio Moroni
Chief Investor Relations Officer
Grendene S.A.